

SMART COLUMBUS

TRANSPORTATION SERVICE PROVIDER (TSP)

BATTERY ELECTRIC VEHICLE REBATE PROGRAM APPLICATION

PROGRAM SUMMARY

The City of Columbus has allocated \$90,000 of Paul G. Allen Family Foundation grant funds to support deployment of battery electric vehicles in the seven-county Greater Columbus region (Franklin county and the six contiguous counties) through the Smart Columbus Transportation Service Provider Battery Electric Vehicle Rebate Program (Program). The program will provide rebates to qualified applicants. Applicants will be selected for participation in the program based on overall application alignment with the program goals. Actual rebate payments will be made after purchase(s), delivery and deployment is complete. Interested parties may apply to participate in this program as described below.

GENERAL PARTICIPATION AND REQUIREMENTS

- Applicants must be Transportation Service Providers. Transportation Service Providers (TSP) for this program are defined as traditional taxis, transportation network companies (those registered with the Public Utilities Commission of Ohio), registered TNC company drivers, car sharing, ride sharing (e.g. van pool commuter services), and limo services.
- Applicants must complete a program application and provide all required information. Clean Fuels Ohio, on behalf of the Smart Columbus program office, can assist applicants in understanding the application, process and required documentation.
- In developing an application, applicants must clearly demonstrate alignment with the following Program goals:
- EV Adoption
 - Deploying new battery electric vehicles (BEV), i.e. purchase of a BEV with less than 1,000 miles on the odometer at the time of purchase.
 - Qualifying Vehicle purchases start from the time of award announcement and extend to April 15, 2019.
 - Maximizing BEV miles driven, trips taken, and number of passengers in each trip.
 - Increasing and maintaining this increase in the ratio of BEVs to internal combustion engine (ICE) vehicles for central Ohio TSP service providers.
- Consumer Exposure
 - Increasing consumer interaction and education related to BEVs
 - Increasing marketing exposure for BEVs
- Gathering and analyzing data related to BEV usage and customer experience.
- Upon selection for participation in the Program, applicants must sign a program agreement.

FUNDING LEVELS AND REQUIREMENTS

- Each applicant may receive a rebate of up to \$3,000 per new BEV up to the total program amount of \$90,000.

BATTERY ELECTRIC VEHICLE REQUIREMENTS

- Battery electric vehicle must be a new car purchase that is registered with the Ohio Department of Public Safety - Bureau of Motor Vehicles and may not be a low or under-speed vehicle as defined by ORC 4501.01.
- Vehicle must be fully electric
- Vehicles must operate with-in the seven-county Greater Columbus region. It is expected that these vehicles will occasionally accept a fare that travels out of the seven-county region.

REPORTING REQUIREMENTS

- Vehicles must track and share data monthly (see draft form Appendix A)
 - Miles Driven Carrying a Fare
 - Miles Driven searching/picking-up fares (without passengers)
 - Miles Driven for Personal vehicle use
 - Total Number of Trips Taken & Passengers Carried
- The US Dept. of Energy and National Renewable Energy Laboratory will provide free data loggers to capture and report data in real time. Please indicate on the application if you agree to receive, install, and actively provide data via such data loggers.
- Additional scoring preference will be given to vehicles that install US DOE/NREL provided loggers or come already equipped with telematics able to provide information.

FUNDING REBATE DISBURSEMENTS

- Applicants must be pre-approved by TSP Rebate Committee prior to purchasing the BEV.
- Funds will be reserved upon approval of the application and the applicant's and City's approval of the program agreement documents, as administered by Clean Fuels Ohio.
 - Rebate Payment \$1,500 distributed after 5,000 service miles documented, no later than six months after BEV purchase.
 - \$1,500 distributed after 10,000 service miles documented, no later than 12months after BEV purchase.
- Maximizing Participation/Grant Distribution:
 - If any funds remain unallocated by December 31, 2019, the Smart Columbus Transportation Service Provider Battery Electric Vehicle Rebate Program will offer additional rebates to TSP BEVs exceeding the vehicle miles travelled and reporting requirements as follows: \$1,000 for each additional 10,000 miles up to 30,000 miles for a maximum of \$5,000 additional awards (funds permitting).
- All rebates are subject to funding availability. Awardees must provide monthly reports to include data on utilization as written above, marketing/educational efforts and any useful feedback from the driver or customers that can provide lessons learned and development of best practices.

SCORING

Applications will be scored based on how well the applicant meets the Program goals listed in the General Participation and Requirements section.

- | | |
|--|-----|
| • Articulated plan to meet TSP BEV Adoption Goals | 55% |
| • Articulated plan to meet Consumer Exposure Goals | 15% |
| • Articulated plan to meet Data goal | 15% |
| • Telematics Data Logging on BEV | 15% |

SCHEDULE

- Program Announcement: November 20, 2018
- Application approvals can begin as soon as: December 20, 2018
- Applications due: January 31, 2019
- Applicants notified of selection: by February 15, 2019
- Vehicle purchase, delivery and deployment must be completed by: June 14, 2019
- First 50% of rebate paid no later than: November 29, 2019
- If program agreement is met, final 50% of rebate paid no later than: March 31, 2020

SMART COLUMBUS
TRANSPORTATION SERVICE PROVIDER (TSP)
BATTERY ELECTRIC VEHICLE REBATE PROGRAM APPLICATION

Send application via email with subject line "Smart Columbus TSP Electric Vehicle Rebate Application" to: Clean Fuels Ohio at TSP@CleanFuelsOhio.org.

1. Type of Application

- Individual Driver / Owner
- Business / Fleet Owner

2. Applicant Information

Legal Name of Entity/Applicant: _____

Street Address: _____

City: _____ State: _____ Zip/Postal Code: _____

If Business/Fleet Applicant:

Employer/Taxpayer Identification Number (EIN/TIN): _____

Organizational DUNS: _____

Name and contact information of person to be contacted on matters involving this application:

First Name: _____ Last Name: _____

Title: _____ Phone: _____

Email: _____

3. Proposed Vehicle Deployment Date: _____

4. Estimated Funding Requested: \$ _____

Number of Battery Electric Vehicles to be Purchased (*enter total request*): _____

TSP BEV Program Funding Request (enter dollar amount): \$ _____

**\$3,000 per new vehicle*

5. Proposed Project Summary

Number of existing vehicles owned: _____

How many miles do you drive (per vehicle) in an average week _____

Are you adding the Battery Electric Vehicle or replacing a gasoline vehicle?

Do you Currently operate any Specialty Vehicle (alternative fuel vehicles, accessible vehicles, vans or limos, etc.) for transportation services? If so, specify type and number of vehicles in use:

Discuss current Efforts to Electrify TSP vehicles: Plans to Purchase BEVs, expected plan to provide for BEV operation and maintenance:

Discuss Existing and/or Planned Charging Infrastructure Available for Your Vehicle(s). Specifically, where will this vehicle(s) be charged?

A major goal of this Smart Columbus program is adoption of electric vehicles. Discuss how use of a BEV will assist outreach and education for customers/riders. How will BEV adoption encourage customers to use your transportation services and/or purchase BEVs. Note: Electric Vehicle or Smart Columbus decals could be made available for this program. Would those decals be of interest to you? If so, discuss possible location and size.

Discuss how you will collect and report the required data listed in the Battery Electric Vehicle Requirements section. US DOE and NREL will provide data loggers if you check the box below. Additionally, most ride hailing apps have dashboards for driver data downloads, and third party app based solutions such as SherpaShare are available for ride-share service tracking and reporting.

6. DATA LOGGING: I agree to receive and install free telematics data loggers from and provide information to the US DOE and National Renewable Energy Laboratory:

- YES
- NO

Additional Information (optional):

7. Budget

Cost of Electric Vehicle(s): _____

Education and Promotion Costs: _____

Total Project Costs: _____

Total Rebate Requested: _____

8. Applicant Certifications

By signing this application, I certify (1) to the statements contained in the list of certifications and (2) that the statements herein are true, complete and accurate to the best of my knowledge. I also provide the required assurances and agree to comply with any resulting terms if I accept an award. I am aware that any false, fictitious, or fraudulent statements or claims may subject me to criminal, civil, or administrative penalties. (U.S. Code, Title 218, Section 1001)

a. I AGREE

Applicant certifies that they have been in the vehicle for hire business for a year or more:

b. YES

c. NO

Is the Applicant Delinquent on Any Debt? (If "Yes", provide explanation.) The City of Columbus Auditor's Office will review all applications to verify all City of Columbus tax payments are current.

d. YES

e. NO

Applicant is willing to meet equipment requirements outlined above:

f. YES

g. NO

Applicant is willing to meet funding and reporting requirements outlined above:

h. YES

i. NO

9. Authorized Representative

First Name: _____ Last Name: _____

Title: _____ Phone: _____

Email: _____

Signature: _____ Date: _____

Send application via email with subject line "Smart Columbus TSP Electric Vehicle Rebate Application" to: Clean Fuels Ohio at TSP@CleanFuelsOhio.org

Appendix A
SMART COLUMBUS
TRANSPORTATION SERVICE PROVIDER
BATTERY ELECTRIC VEHICLE REBATE PROGRAM
Monthly Data Collection Form

Contact Name: _____

Company Name: _____

Vehicle Type: _____

Vehicle Registration Number or License Plate Number: _____

Data Submitted for (month) _____, 2018

BEV Data

1. This vehicle has been driven _____ number of days this month carrying fares.
2. This vehicle drove _____ number of miles while carrying a fare.
3. This vehicle drove _____ number of miles searching for/picking up fares (without passengers).
4. This vehicle took _____ number of fare related trips this month.
5. This vehicle held _____ number of passengers over the past month. OR Submit a report on the number of passengers per trip over the past month.
6. This vehicle drove _____ number of miles for personal vehicle use.

Customer Outreach Data

Data to be reported based on the applicant's submitted plan.

Feedback from Drivers or Customers to the Program

I, _____ (printed name), to the best of my knowledge, verify the above information is true, complete and accurate data from the vehicle stated above.

Signature: _____ Date: _____